[OKGN]

ANGEL SUMMIT

MARCH 16 2023

SPONSOR OPPORTUNITIES

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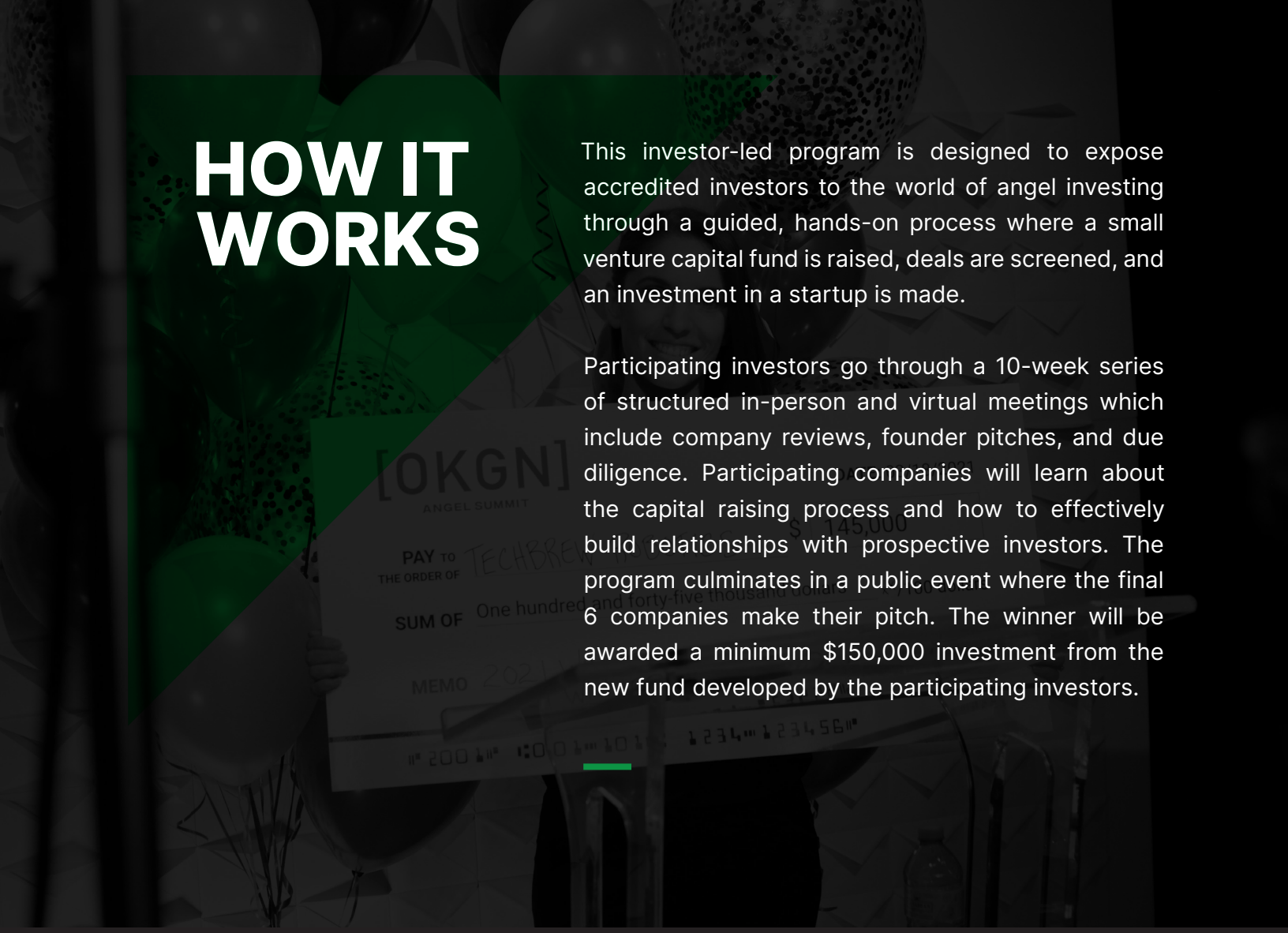
ANGEL SUMMIT

Weytk / Welcome / Bienvenue

The OKGN Angel Summit is heading into its fifth year of unlocking capital in our community. That's five years of bridging the gap between companies looking for growth capital and investors looking for investable companies. This fall, the 2023 OKGN Angel Summit is opening applications and hosting pre-training sessions for companies and investors. We are currently looking for sponsorship partners wanting to plug into the Okanagan's growing capital ecosystem.

In addition to improving access to capital for early-stage startups, the OKGN Angel Summit program is designed to increase awareness about angel investing, its benefits and opportunities, and to educate accredited investors in a participatory manner. The events leading up to the 2023 Summit Finale will be hosted both virtually and in-person to allow for greater accessibility. The Finale on March 16 will be in-person.



HOW IT WORKS

This investor-led program is designed to expose accredited investors to the world of angel investing through a guided, hands-on process where a small venture capital fund is raised, deals are screened, and an investment in a startup is made.

Participating investors go through a 10-week series of structured in-person and virtual meetings which include company reviews, founder pitches, and due diligence. Participating companies will learn about the capital raising process and how to effectively build relationships with prospective investors. The program culminates in a public event where the final 6 companies make their pitch. The winner will be awarded a minimum $150,000 investment from the new fund developed by the participating investors.

OKGN ANGEL SUMMIT BY THE NUMBERS

SINCE 2019

74 ANGEL INVESTORS TRAINED
(22% WOMEN INVESTORS)

168
COMPANIES SUPPORTED

4
FUND INVESTMENTS MADE

$580K
DIRECTLY INVESTED

$22.6M+
INDIRECTLY INVESTED

Unlocking opportunities for growth.

WE’RE SUMMIT BOUND

WHO'S INVOLVED

30+ INVESTORS consisting of both accredited investors interested in early-stage investment opportunities and experienced angel investors interested in building the capital ecosystem.

40+ STARTUP COMPANIES from across Western Canada who are looking for investment and access to capital local to the Okanagan.

200+ COMMUNITY MEMBERS wanting to plug into #OKGNtech at the Finale event.

COLLABORATION OPPORTUNITIES

We are looking for innovative and thoughtful collaborators who are motivated to support the growth of our capital ecosystem and startup community in Western Canada. We've curated a few sponsorship options below and are excited to discuss with you how your organization can get invested in the OKGN Angel Summit.

BENEFIT	Apex WINTER 2022 - SPRING 2023 $15,000	Peak WINTER 2022 - SPRING 2023 $7,000	Summit WINTER 2022 - SPRING 2023 $4,000
Brand recognition before, during, and after the Finale	✓	✓	✓
Networking opportunities with investors, entrepreneurs and community members at the Finale	✓	✓	✓
Complimentary tickets to the Finale	✓	✓	✓
Opportunity to provide a prize to the Summit Winner	✓	✓	✓
Access to private quarter- and semi-final pitch events	✓	✓	✓
In-person networking opportunities with high-net-worth individuals throughout the Summit program	✓	✓	✓
In-person networking opportunities with high-growth startups and entrepreneurs throughout the Summit program	✓	✓	
Invitation to host open office hours with Summit applicants	✓	✓	
Access to 10-week company training programs	✓	✓	
Access to 10-week investor training program	✓		
Brand recognition at Fall 2022 pre-training events for investors	✓		
Brand recognition at Fall 2022 pre-training events for entrepreneurs	✓		
Speaking opportunity at Fall 2022 pre-training events	✓		
Speaking opportunity at the Finale	✓		

SUMMIT SCHEDULE

LEGEND Apex Peak Summit

NOVEMBER 8	Apex	Company Pre-Training
NOVEMBER 15	Apex	Company Pre-Training
NOVEMBER 22	Apex	Investor Pre-Training
JANUARY 9	Apex, Peak	Kick-off Meeting with Companies and Investors
JANUARY 16	Apex, Peak	Pitch and Storytelling Training for Companies
JANUARY 16	Apex	Investors Select Top 24
JANUARY 18	Apex	Investors Select Top 24
JANUARY 19	Apex, Peak	Pitch Practice for Quarter-finalists
JANUARY 20	Apex, Peak	Pitch Practice for Quarter-finalists
JANUARY 23	Apex, Peak	Quarter Final Pitches
JANUARY 25	Apex, Peak, Summit	Quarter Final Pitches
JANUARY 30	Apex	Investors Select Top 12
JANUARY 30	Apex, Peak	Term Sheet and Due Diligence Training for Companies
FEBRUARY 3	Apex, Peak	Pitch Practice for Semi-finalists
FEBRUARY 6	Apex, Peak, Summit	Semi-final Pitches
FEBRUARY 8	Apex, Peak, Summit	Semi-final Pitches
FEBRUARY 13	Apex, Peak	Investors Select Top 6 Finalists
FEBRUARY 13	Apex, Peak	Legal Training for Companies
FEBRUARY 21	Apex, Peak	Investor Due Diligence Kick-off and Training
FEBRUARY 27	Apex	Investor Due Diligence
MARCH 6	Apex	Investor Due Diligence
MARCH 13	Apex	Investor Due Diligence
MARCH 16	Apex, Peak, Summit	Public Finale Event

JANUARY - MARCH 2023

Open Office Hours with Apex and Peak Sponsors for Companies

VIRTUAL AND IN-PERSON

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We respectfully acknowledge that the Accelerate Okanagan team lives, works and plays on the traditional, ancestral, unceded territory of the Syilx, Splatsin, and Secwepemc peoples.

We believe a thriving entrepreneurial ecosystem has the power to inspire innovation and transform our community. One of the biggest challenges facing entrepreneurs is accessing growth capital. If we want to build a healthy entrepreneurial ecosystem, this is a problem we cannot afford to ignore.

The OKGN Angel Summit is a fantastic opportunity to actively participate in supporting entrepreneurs, innovation, and the growth of our economy. We are always open to new ideas and new collaborations. If you don't see a fit for your organization in this package but want to participate, let me know. We would love to have you be a part of it.

Get in touch with me if you have any questions or would like to get involved.

Thank you,

Alex Goodhew
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